

Cidel's Forward-Thinking Research – 10th Annual Investment Themes

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By Megan Duncan, Senior Associate

In February, Cidel held its 10th Annual Investment Themes presentations where staff presented, to our research and client teams, various topical and innovative subjects on which they conducted in-depth research and analysis. As with previous years, these presentations and discussions were engaging and informative. Unlike previous years, however, it was hosted virtually.

Cidel values the intellectual capital of our team. We are fortunate, even within our new virtual walls, to use this event as an opportunity to expand our knowledge of the ever-changing components of the global markets. It is important to remain innovative and proactive in our market research with the objective of continuing to add value to our clients' portfolios in order to best meet their financial objectives.

We are pleased to share this year's topics:

- What are the implications of the Federal Reserve's transition from inflation targeting to inflation averaging and how do we effectively prepare portfolios?
- With interest rates close to 0%, why are bonds still attractive to some investors?
- What is universal basic income and does it help or hinder productivity?
- How does the circular economy impact businesses and what are the risks and opportunities this presents?
- How will the breakthroughs in hydrogen as a clean fossil fuel power source change the energy landscape and what are the investment implications and opportunities through the value chain?

- What are the geopolitical and economic risks of decoupling the U.S. and Chinese economies and how does this impact portfolio management?
- What are the various trends, risks, and forms of private equity solutions increasingly seen in Family Office portfolios?

At Cidel, we look forward to continuing the implementation of the learning outcomes from this research. Many of the conclusions are highly practical and can help us learn more about key topics and enable us to proactively position portfolios.

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